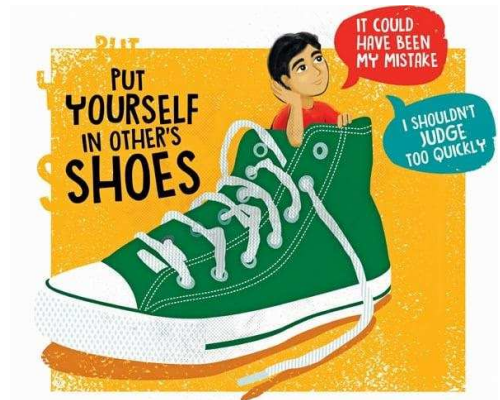


COMMUNICATING SUCCESSFULLY IN A MULTICULTURAL WORLD OR HOW TO PUT YOURSELF IN SOMEONE ELSE'S SHOES

This presentation tackles the issue of intercultural communication, which is a basic skill in our global world and a real challenge, particularly for both language learners and people working in business and international contexts (FP and EOI students).

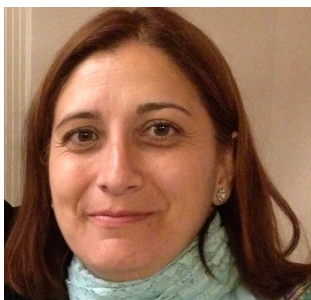


First, we will be focusing on the wide concept of culture so as to be aware of the differences between different countries and then to avoid prejudice and stereotypes. Then, by understanding the complex dimensions of culture we will be able to avoid misunderstandings and problems in social interaction.

We will also learn about subtle differences regarding gestures, beliefs, topic choice... that often cause these cultural misunderstandings or communication breakdowns. In relation to this, the issue of culture shock will also be addressed as a source of anxiety when dealing with cross-cultural contexts. And finally we will try to describe specific situations where these conflicts arise to try and sort them out to learn from them.

All the elements which are at play concerning culture will be illustrated with audiovisual materials to enhance our student's cultural awareness.

About the speaker...



Rosa María Cano Valles is an EOI teacher at EOI Drassanes where she is currently teaching English. As a German and English philologist with a PHD in literature and language teaching and a language lover, she has always considered culture as a window onto the world and the key element to learning languages. She is passionate about literature, art and culture so she has been teaching several specific courses at Drassanes on the role of culture in teaching languages as well as British, Irish and American culture from an interdisciplinary point of view for many years.